

Shifting Landscapes:

The UK's Logistics, Energy, & Data Sectors Are Thriving with Investor Interest

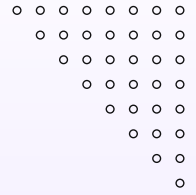
Overview

Nueconomy is a research-focused economic development consulting firm, delivering innovative and effective solutions to foster strong and sustainable economies. With expertise in investment attraction, corporate location strategy, and trade consulting, we have been a strategic thought leader in economic development for over a decade.

The Nueconomy CUES platform is our proprietary tool that tracks corporate expansion intent across diverse geographies and industries. The tool offers critical insights into shifting market dynamics, enabling investors and economic development agencies to identify emerging opportunities, assess risks, and make data-driven decisions.

For this report, we have conducted a comprehensive 24-month analysis using data from Nueconomy CUES to examine the UK's dynamic investment landscape. The analysis uncovers the key sectors, markets, and corporate expansion trends that are shaping investment flows into the continent, providing actionable insights for stakeholders aiming to capitalize on the UK's growth potential.

1 Growth of Logistics & Warehousing in Regional Areas

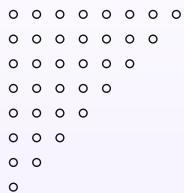


The UK is increasingly being targeted for logistics and warehousing expansions, particularly in regional areas outside London. Companies in sectors like e-commerce & retail are expanding their logistics capabilities to cater to growing online shopping demand and efficient last-mile delivery services.

The Nueconomy CUES Platform reveals several corporate expansion intentions related to logistics and distribution centres being set up in cities like Birmingham, Bristol, and Liverpool, reflecting an emphasis on regional hubs for logistics operations.

This trend may not be fully apparent because the UK's reputation as a destination for financial services and technology overshadows its rising importance as a logistics hub. Companies expanding into logistics are capitalising on the UK's strategic location for European supply chains post-Brexit, alongside increasing demand for efficient e-commerce infrastructure.





Increasing Appeal of the UK for Renewable Energy Storage 2

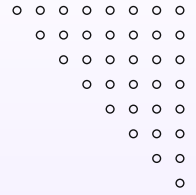
Beyond the high-profile offshore wind projects, the UK is becoming a key destination for energy storage solutions. Companies are investing in battery storage systems to support the UK's growing renewable energy capacity, particularly to ensure grid stability as more intermittent energy sources like wind and solar come online.

Nueconomy CUES data reflect growing corporate expansion intentions from energy companies investing in battery and energy storage facilities across the UK, with a focus on areas like Scotland, Wales, and Northern England, where renewable energy production is concentrated.



However, the focus is often on the UK's commitment to offshore wind, but the need for energy storage is increasingly critical to managing grid demand. These expansions point to the UK as not only a renewable energy producer but also as a hub for the technologies that store and manage this power.

3 Growth of Data Centers in Secondary UK Cities



There is growing interest in expanding data centres in secondary UK cities, fueled by increasing demand for cloud computing, AI, and digital services. Cities like Newcastle, Leeds, and Bristol are emerging as key locations as companies decentralise from London to improve data latency for regional operations.

According to our 24-month analysis, several corporate expansion intentions indicate that firms in the technology and digital services sectors are setting up data centres and cloud infrastructure hubs outside London. This is largely driven by North American & European firms seeking scalable, cost-effective data management solutions in the UK.

Although London remains the UK's digital hub, firms are turning to secondary cities to reduce data center costs and meet the rising demand for edge computing and regional data management. This shift is crucial for cloud services and industries like gaming and fintech, which rely on low-latency solutions across regions.



PERSPECTIVES *from* **Nueconomy**

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